

Congratulations
to the citizens of Colorado County for their progress and initiative in the
Colorado County Fair
The Furniture Shoppe
307 E. Main Eagle Lake 234-2534

Fair Volunteers work year 'round

The production of a successful County Fair is a year-round, all volunteer job. As with almost any event, a county fair requires a considerable

amount of planning and advance preparation.

Each year, following the September fair, the association's board of directors and its executive committee still is heavily involved for about four to six weeks in wrapping up the finances, and fine-tuning events based on each year's experience. This includes inventory, packing and storing of fair equipment and materials — which grow larger each year. November and December usually is devoted to contacts with breed associations and other exhibitors relative to plans for the coming year.

In mid-January, several members of the association will attend a workshop conference in Dallas as delegates to the Texas Association of Fairs and Expositions. This conference generally stimulates a considerable amount of follow-up contact with other fairs and exhibitions in an effort to improve show quality and perhaps uncover an additional feature or event.

In order to maintain an effective and interesting Livestock Show, it is necessary to promote it! Therefore, throughout the year, fair management attends many other fairs and expositions, seeking participation or sponsorships in our local show. This has brought Colorado County an approved Brahman Show, ranked close to the top nationally in its first year. Also, it has produced an approved Red Angus Show and several

other interesting exhibits.

Home economics, fine arts and livestock exhibit committees begin their efforts early in the year with an evaluation of the previous event. A major undertaking each year is the preparation of the exhibitor catalogs which state the current rules and classes.

Booking of entertainment and special events must be done well in advance of a fair. Special events usually are booked a full year in advance, as is some entertainment. The Colorado County Fair, however, due to budget and space constraints, generally books such features in late spring. An exception to this rule is the carnival, which (due to critical scheduling and the size of a show) must be signed on a long-term contract.

A new carnival, The Aere Space Shows, has been booked this year. Fair management is a total volunteer effort. The board of directors and various committees have an enormous task, requiring literally thousands of donated hours. This usually occurs within a critical time frame for Association members, and must be fit into their normal career schedules.

And, all fair association volunteers, including the president, executive committee and board of directors, always purchase their own admission buttons each year. There's no free lunch, even for those who give several hundred of their own work hours each year.

Entertainment is staged at the Fairgrounds in Columbus in front of the Armory. Once inside the main fair gate, the entertainment is "no extra charge."



This Year's Entertainment continues top-flight shows

Area residents have come to look forward to super entertainment and dancing after the sun sets on the Colorado County Fairgrounds, and this year will be no exception!

Kicking-off the weekend with The Emotions, well-known for their music and dances played throughout the lower Colorado River valley. From 8 p.m. to midnight on the stage in front of the National Guard Armory, the band will allow fairgoers the opportunity to kick-up their heels, or simply enjoy life from the sidelines.

Saturday night, Nashville-trained Darrell McCall and his Tennessee Volunteers take to the Armory Pavilion stage, also from 8 p.m. to midnight. Since the 1976 McCall has called San Antonio home. After he began

receiving recognition for his songs, he started concentrating on his own performance career to become one of the South-west's premier dancing acts.

He wrote the sound track for the Paul Newman movie "Hombre," has been recognized by Record World and Billboard for the 1977 Doo of the Year for "Lily Dubs" with Willie Nelson. His latest release is "Memphis in May" on Indigo Records.

Also on Friday evening, a dance company from Katy, Texas, will perform on the stage of the Veterans Community Center. Called Points West, the group brings wonderful entertainment from 8 p.m. to 9 p.m. Ballet will be featured until 8:15 p.m., and from 8:45 to

9 p.m. they will feature Jazz Dance. Make sure you mark the time on your calendar because

between 8:15 and 8:45 p.m., surprise entertainment is scheduled.

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Family Membership Buttons are your best admission buy

The price of admission to the Colorado County fair hasn't changed from last year's low price, especially if you purchase a Family Membership. The cost is only \$15 and provides admission for two adults and two youngsters for all three days of the fair.

One-day admissions can be purchased at the main gate next to the Veterans Community Center.

With either admission, once you get inside the fairgrounds, there are no other admission charges.

Of course, carnival rides and items purchased at booths carry their own purchase amounts, but the main gate admission provides entry to all the display areas, as well as the entertainment.

Family Admission Buttons
Family memberships are the least expensive tickets you can buy, especially if you and your family plan to attend more than one day of the fair. Also, considered on a per-ticket basis, the family membership is the least expensive.

For the past several weeks,

the membership buttons have been on sale by the candidates for Colorado County Fair Queen, which establishes competition among the high-school age women who enter the pageant.

The girl who sells the most memberships receives one of the two crowns to be awarded this Saturday night at the Columbus High School Auditorium.

The sales effort is quite unlike other fairs and events that make the queen award a very commercial event, basing the crown winner solely on sales ability.

Family memberships are available ONLY before the fair.

The family membership purchase gives you four buttons, two for adults and two for children, that allow you gate entry for all three days of the fair.

One-Day Admissions
One-day admissions will be sold at the main front gate, and are good only on the day purchased. They still allow the purchaser unlimited access to the

fairgrounds for that entire day. Colored hand stamps signify which day the admission was paid.

Other Charges
Once in the grounds, other fair-organized events are free, with the exception of food, drinks and the carnival, as mentioned.

However, there is plenty to buy, and that is the reason the fair has become known as a very good fund-raising project for the many civic groups in Colorado County. For instance, several clubs that have chapters in Columbus, Weimar, Eagle Lake, Garwood-Nada and Sheridan-Rock Island pool their working members to stage one booth. They then split their proceeds for each chapter, to spend in their communities on their good-will projects.

The Carnival too splits its proceeds with the Fair Association, helping the association pay the costs of staging the fair and entertainment, as well as some of the other costs associated with events.

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